

DATA QUALITY MANAGEMENT – “ Your BIGGEST Asset ”

Date: 12th to 14th August 2009

Venue: Sheraton Subang Hotel, Malaysia

Our Distinguished Guest of Honor:
Y.B. Tuan Haji Fadillah Bin Haji Yusof, Deputy Minister of MOSTI, Malaysia

Overview:

The use of data, information and knowledge has been extensively used in the industries. Unfortunately, it is only about 11% of these assets are retrievable in the ocean assets. It seems that is not a cost-effective solution to run the business. Accurate, integrated and easy access data, information and knowledge is really needed to be cost saving in the company and boosting the company result.

“Data Quality Management - Your Biggest Asset” aims to divulge the essential initiatives of data quality management to streamline your business processes, boost business performance, eliminate waste and seize business opportunities. Moreover, you will be given opportunities to expand your professional networks in the industry.

This technical event provides a national and regional platform for exposures and practical case studies on successful implementations of data quality management around the globe. The event also shares best practices and indispensability of data quality management. Delegates will gain in-depth insights and updates in the latest trends on data quality management strategies.

Featuring presentations and post-event workshop from the Data Quality Management Experts:

- Master Data Management (MDM)
- Model Driven Architecture and Development
- Conceptual Information Modelling Workshop (14 August 2009)
- Data Profiling for Continuous Data Quality Improvement
- Data & Knowledge Management Masterclass: From Assessment, Implementation and Benchmarking (14 August 2009)
- A New Paradigm in Enterprise Data Security
- Taking The Journey from Data to Knowledge
- Managing Today's Information Challenges
- Trusted Data. Better Decisions.
- Key Drivers for Successful Data Management
- And More...

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